

IT'S
RONAN
hospitality & drinks

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Portfolio & Services



Hi, I'm Roman



I founded my consultancy 3 years ago, with the intention to provide a world class offering, and a depth of knowledge garnered from years of experience to my clients within the drinks industry. In those 3 years, I have worked across a broad spectrum of projects in the beverage industry, but specialising in advocacy, cocktails, spirits, and design

My commitment is to provide top class education, flavour, and overall enjoyment to clients. These skills have been cultivated through extensive experience both within and outside the hospitality sector, ranging from roles as a surf coach and actor to traversing the globe.

I have worked with world leading and iconic bars, distilleries, breweries, and numerous globally renowned brands. My bartending experience spans the globe including New York, Belfast, Dublin, Cape Town, and even 10 Downing Street. In London, I rose to the position of Head Bartender at Trailer Happiness (World's Best High Volume Bar), before contributing to the success of Dandelyan, acknowledged as the World's Best Bar, Bar Team, Hotel Bar, and Cocktail Menu.

Transitioning to the realm of brand building, I joined Pernod Ricard as the Senior Ambassador for the Midleton Distillery, bringing my expertise and passion to their UK and international teams

Today, as an international drinks consultant I aim to bring these years of experience to my clients and provide them with the knowledge and know how to achieve their brand goals and visions. Having worked on both brand and bar side I am uniquely placed to understand the desires of everyone from marketing teams and CEOs to F&B managers and bartenders.

Why
WORK with me



Global Excellence in Hospitality

I have had the privilege of contributing to the exceptional bartending team at Trailer Happiness (*World's Best High Volume Cocktail Bar*) and Dandelyan during its victories at the Tales of the Cocktail: *World's Best Bar*, *World's Best Hotel Bar*, *World's Best Bar Team*, *Best International Cocktail Bar* and *World's Best Cocktail Menu*.

Also 50 Best Bar Awards placing 3rd and 1st in the world. These accomplishments, coupled with numerous other accolades reflects my commitment to delivering a world-class experience.

Elevated Expertise

My qualifications include recognition as a WSET Level 1 & 2 Educator, holding the highest WSET Level 3 in Spirits qualification, and obtaining the General Certificate in Distillation (GCD). Beyond my proficiency in mixology, I bring an extensive understanding of spirits, contributing a level of expertise that goes beyond the ordinary.

Integration of Excellence

By merging my high-end cocktail experience with insights gained through cross-functional projects in commercial and marketing departments, I bridge the worlds of the bar and boardroom. This unique combination enhances my ability to understand brands from various perspectives, contributing to a holistic approach in delivering exceptional service.

Tailoring Solutions

Recognising that each collaboration or project is unique, I selectively engage in endeavors where I can make a positive impact. I devote my full attention and passion to clients, ensuring a tailored approach that aligns with their objectives and results in a mutually beneficial collaboration.

Services at a glance

—
Menu
Development



—
Staff Service &
Drinks Training



—
Launching a
Venue



—
Supplier &
Brand Selection



Client Testimonials

Ronan received a short brief to assist with a new tour and blending experience in a speakeasy bar style. Everything was meticulously looked after, from the new bar menus, to the glassware and cocktail selection, and all other elements that a great tour should offer from a premium brand experience. We found great benefit in trusting Ronan with the whole project and allowing us to focus on other key day to day focuses on our business, signing off on key elements towards the end of the process, including dry-run's, trainings of staff and full execution once the new tour experience was launched digitally.

Shane McCarthy, Managing Director Ireland Craft Beverages/ Two Stacks





World Class

Crafting world-class flavour combinations to elevate the guest experience, all presented without unnecessary complexity or industry jargon.

Menu Development with Precision.

I specialise in developing menus that integrate key flavours and current trends, utilising cutting-edge yet approachable techniques. This ensures a seamless alignment with the overarching theme of the venue.

Menu Development

—
Signature
Cocktails



—
Seasonal
Serves



—
Mixology
Cocktails



—
Sustainable
Serves





Conceptualisation and Brand Development

Establishing a foundational core concept is paramount in shaping a comprehensive drinks program. I collaborate closely with your brand team, adhering to established guidelines, to craft beverages that seamlessly convey your narrative. Each drink is tailored to resonate with the tone of voice that best aligns with your target markets.

Collaborative Process

Upon initiation, you will receive an initial deck featuring clear instructions, visually appealing drink photographs, and pertinent information or facts about each beverage. I am dedicated to accommodating any edits or modifications until the final outcome satisfies all stakeholders.

Implementation

For a polished presentation of your new cocktails, I offer professional styling services during photoshoots, ensuring each drink is visually impeccable. Additionally, I am available to attend launches, events and staff trainings personally overseeing the preparation of these signature beverages for a seamless and memorable experience.

ADDITIONAL MENU SUPPORT



Client Testimonials

"Collaborating with Ronan gives me such peace of mind as he is not only creative and talented at making drinks - but he also understands the business side. He connects it all together to meet the customers and clients needs"

Annah McKendry
Marketing Director Craft Cocktails/Bar 1661



Launching a venue



— *Holistic Approach to Venue Management*

— *Exemplary Staff Development and Training*

— *Crafting Memorable Guest Experiences*

My comprehensive approach encompasses every aspect of venue management, from the strategic hiring and thorough training of staff to the development of innovative cocktail menus and the curation of an extensive spirits selection. I pride myself on implementing meticulous steps-of-service protocols and orchestrating successful soft launches to ensure a strong and enduring impact on guests.

My commitment to excellence and passion for creating memorable experiences make me the ideal professional to lead the establishment of your new venue, ensuring its long-term success in the competitive hospitality landscape.

Staff

Training

Drawing upon my rich experience in the industry, I am excited to offer a venue/bar staff training program that is unparalleled in its depth and effectiveness.

My tenure at some of the highest performing cocktail bars in the world have equipped me with invaluable insights into the nuances of crafting exceptional bar experiences.

With a focus on fostering a world-class experience, my training promises to instill the same level of excellence and innovation in your venue's staff, ensuring they deliver unparalleled service and contribute to the establishment's success.

I can work as part of your new venue helping to hire and train staff, brush up existing team knowledge or implement a new menu/theme rethinking an established space.

Client Testimonials

"He brings an incredible depth of knowledge about drinks categories and their history and culture, has a palette capable of crafting stunning liquids as a matter of course, and is a breeze to collaborate with. Perhaps the biggest compliment I can pay him is that working with Ronan never feels like work!"

Dr Johnny Drain, Fermentation Expert & Food Designer



Client Testimonials



"Ronan has a way of connecting with guests in an authentic and passionate way. He also has a unique way of approaching flavour in the cocktails he created however Ronan shines as a team leader and educator - he is a dream to listen to as he happily imparts his knowledge to everyone"

James Wheeler
General Manager Dandelyan/Lyaness/SeedLibrary

Previous Collaborations



TWO STACKS™
IRISH WHISKEY



BELFAST
WHISKEY
WEEK





Contact Details



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